



Coupon Manager

Jennifer M - 2021-01-15 - Global Features

In the Coupon Manager section, you can edit, copy, or delete already existing coupon codes, or create new ones. All existing coupons will be listed and you can use the search bar to help you locate an already created coupon.

| Code | Name | Start Date | Expiration Date | Discount Value | Order Minimum | Level | Actions |
|--------|------------|------------|-----------------|----------------|---------------|---------|---------|
| SAVE21 | 2021 Promo | 1/1/2021 | 1/31/2021 | 21% | \$2,000.00 | Company | Edit ▾ |

In addition to locating coupons using the search bar, you can also click on a column heading to sort in an ascending or descending alphanumeric order.

Note: Discount Value and Order Minimum are not clickable columns for sorting.

| Code | Name | Start Date | Expiration Date |
|--------|----------------|------------|-----------------|
| SAVE21 | 2021 Promo | 1/1/2021 | 1/31/2021 |
| LUCKY | March Discount | 3/1/2021 | 3/31/2021 |
| SWEET | Valentine... | 2/1/2021 | 2/28/2021 |

What would you like to do in the Coupon Manager?

Create a New Coupon

To create a new coupon code for your site, we can click on the Create New Coupon button.

Coupon Manager

Create coupons to use for promotions or special offers on your websites.
To enable coupons for a website, go to eCommerce / Check-Out and Order Management.

+ Create a Coupon

| Code | Name | Start Date | Expiration Date | Discount Value | Order Minimum | Level | Actions |
|------|------|------------|-----------------|----------------|---------------|-------|---------|
|------|------|------------|-----------------|----------------|---------------|-------|---------|

In the Create A Coupon window, enter the desired information into the available fields:

Code (Required)

This is the code shoppers will enter during the checkout process on your site.

Name (Required)

The Coupon Name will help you retrieve the coupon in the Coupon Manager.

Description

This information will not be shown on your live site(s) so no customers will see it. This is just a field for your reference and is not required.

Start Date and Expiration Date (Required)

These dates will help determine when the coupon will be active on your site(s).

Discount Value and Discount Type (Required)

These fields enable you to select whether the discount value will be a set amount or based on a percentage. Use the Discount Type dropdown to select Amount Discount or Percent Discount and then enter the numeric value for the discount in the Discount Value box.

Discount Value*

Discount Type*

Order Minimum*

Level

Order Minimum (Required)

Enter the minimum amount necessary for this coupon to be applicable.

Level

The level will determine the visibility of this coupon information to users within your company.

When you are finished entering the specifications for the new coupon, click on the Save button.

Create a Coupon
✕

Code*

Name*

Description

Customers can use code to get 21% off all orders of \$2000 or more placed during the month of January 2021.

Start Date*

Expiration Date*

Discount Value*

 %

Discount Type*

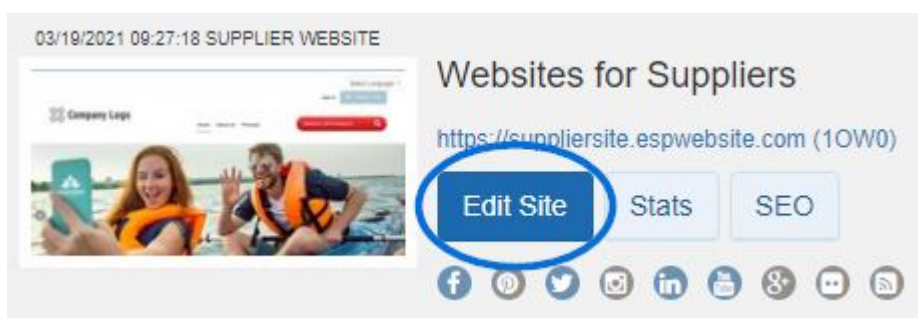
Order Minimum*

Level

The new coupon will now be added to the Coupon Manager list. The coupon code will be active from the start date until the end date.

Accept Coupons During Checkout

After locating your site in the My Sites area and clicking on the Edit Site button.



Expand the eCommerce section. Then, click on the Check-Out and Order Management link.

Ecommerce ☰

- Currency And Pricing Display
- Price Adjustments and Fees
- Payment Methods
- Check-Out and Order Management

Go to the Coupon & Points Options section and check the Accept Coupons checkbox.

Coupon & Points Options

Accept Coupons Accept Company Points

When you are finished, click on the Make Changes Live link.

Websites for Suppliers
<https://suppliercompany.espsite.com> (10W0)

Preview

View Live Site

Make Changes Live

Copy a Coupon

To copy an existing coupon, locate it in the Coupon Manager. Then, in the Actions column, click on the arrow next to Edit and select Copy from the dropdown.

| Order Minimum | Level | Actions |
|---------------|---------|---------------------|
| \$2,000.00 | Company | Edit ⌵ |

Copy

Delete

The Copy Coupon window will open. While most of the information from the original coupon will be filled in, the Code, Name, and Expiration Date fields will need to be filled in.

Copy Coupon
✕

Code*

Name*

Description

Customers can use code to get 21% off all orders of \$2000 or more placed during the month of January 2021.

Start Date*

Expiration Date*

Discount Value*

 %

Discount Type*

Order Minimum*

Level


After you've enter the required information, click on the Copy button at the bottom of this window.

The new coupon will be listed in the Coupon Manager.

| Code | Name ^ |
|------------|--------------|
| SAVE21 | 2021 Promo |
| COPYSAVE21 | COPY 2021... |

Delete a Coupon

To delete an existing coupon, locate it in the Coupon Manager. Then, in the Actions column, click on the arrow next to Edit and select Delete from the dropdown.

| Order Minimum | Level | Actions |
|---------------|---------|--|
| \$2,000.00 | Company | Edit  |

Copy

Delete



A notification will prompt you to confirm that you would like to delete this coupon. Click on Yes. The coupon will be deleted.

Note: Deleting a coupon is a permanent action and it cannot be undone.

Edit a Coupon

To modify an existing coupon, locate it in the Coupon Manager. Then, in the Actions column, click on Edit option.

| Order Minimum | Level | Actions |
|---------------|---------|--|
| \$2,000.00 | Company | Edit  |

Copy

Delete



The Edit Coupon window will open and you will be able to update any field. When you are finished, click on Save.